

2024 PATH2COLLEGE 529 PLAN  
PATH FROM PRE-K TO COLLEGE SWEEPSTAKES  
OFFICIAL RULES

**NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND DOES NOT INCREASE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED.**

**SWEEPSTAKES DESCRIPTION:** Georgia's Path2College 529 Plan's "Path from Pre-K to College Sweepstakes" (the "Sweepstakes") consists of four (4) random drawings which will be conducted after the conclusion of the Sweepstakes. One (1) prize will be awarded to each of the four winning Entrants, on behalf of his or her child or grandchild enrolled in a Georgia Pre-K Program and one (1) additional prize will be awarded to each of the four Pre-K programs that the winners attend. The sweepstakes begins on 12:00 AM Eastern Time ("ET") on 3/1/2024 and runs through 11:59 PM ET 3/31/2024. Sweepstakes details and entry form are available online at [www.path2college529.com/Prek](http://www.path2college529.com/Prek).

**SPONSOR:** Path2College 529 Plan & the Department of Early Care and Learning (DECAL) (the "Sponsor")

**ADMINISTRATOR:** TIAA-CREF Tuition Financing, Inc. (TFI), Program Manager for the Path2College 529 Plan (the "Administrator").

**ELIGIBILITY:** Entry in the Sweepstakes is limited to legal residents of the State of Georgia ("GA") who are at least 21 years of age or older ("Entrant") and the parent, legal guardian or grandparent of a Georgia Pre-K student enrolled in one of Georgia's Pre-K Programs for the 2023-2024 school year. Employees, directors, officers, trustees and agents, and their respective immediate families (spouses and siblings, parents and children and their spouses) and household members of TFI, TIAA-CREF Individual & Institutional Services, LLC, Inc., or Teachers Insurance and Annuity Association (TIAA) and its affiliates, their respective parent companies, affiliates, subsidiaries, owners, divisions, advertising and promotion agencies, the Georgia Office of the State Treasurer, Georgia Student Finance Commission, the Georgia Department of Early Care and Learning (DECAL), and child care programs licensed through (DECAL) (collectively the "Sweepstakes Entities") are not eligible. Persons who won a prize in a previous year's version of the Path2College 529 Plan Path from Pre-K to College Sweepstakes are also not eligible.

**HOW TO ENTER:** To enter, visit [www.path2college529.com/prek](http://www.path2college529.com/prek), complete the entry form and submit online as directed. Each parent, legal guardian, or grandparent who has a child enrolled in one of Georgia's Pre-K Programs may submit an entry online at [www.path2college529.com/PreK](http://www.path2college529.com/PreK). All entries must be received by 11:59 PM ET on 3/31/2024. Only eligible Entrants may enter the Sweepstakes. **Limit:** One (1) entry per eligible Entrant per eligible child. A given eligible Entrant may only enter once per eligible child, but more than one (1) eligible Entrant may enter for the same eligible child. Multiple Entrants for the same child are not permitted to share the same email address. In the event more than the stated number of allowable entries are received for one person or email address, the first entry processed will be considered the only valid entry received. Multiple entries generated by a script, macro or other automated means will be disqualified. Entries that are incomplete or ineligible are void.

**WINNER SELECTION/VERIFICATION:** The Pre-K Sweepstakes Prize winners will be randomly selected from all eligible entries received during the promotion, after the promotion ends on 3/31/2024 and will be notified by phone and/or e-mail to confirm their eligibility. Pre-K Sweepstakes Prize winners must be enrolled in a Georgia Pre-K Program for the 2023-2024 School Year. Individual winners must confirm his/her eligibility within (10) business days of notification. If selected Pre-K Sweepstakes Prize winners do not meet the eligibility requirements, he/she will be disqualified, and an alternate winner will be randomly selected and notified. Pre-K Sweepstakes Prize winners will be required to complete, execute and return within ten (10) business days of eligibility verification, an Affidavit of Eligibility and Liability/Publicity Release or the prize will be forfeited and awarded to an alternate. Pre-K Program winners (i.e., the school or Pre-K program) will be required to submit a copy of their IRS Form W9 to a Path2College Representative within ten (10) business days of responding to the eligibility verification. Drawing will be conducted by the Administrator, an independent judging organization. The odds of winning the Pre-K Sweepstakes Prize depends on the number of eligible entries received during the Promotion.

The Path2College 529 Plan has assigned Georgia counties into four (4) regions noted below. One winner from each of the four regions will be randomly selected from among all eligible entries in a drawing conducted on or around April 1, 2024.

Region #1: Metro Atlanta

Region #2: Southeast Georgia

Region #3: North Georgia

Region #4 South Georgia

See Appendix below to view counties sorted by region.

**PRIZES / APPROXIMATE RETAIL VALUE (ARV):**

Four (4) "Pre-K Prizes" (one per region) - \$1,529 to be awarded in the form of a contribution to the Entrant's Path2College 529 Plan account, which names the Pre-K child/student enrolled in a Georgia Pre-K Program for the 2023-2024 school year as beneficiary of the account (ARV \$1,529).

Four (4) "Pre-K Program Prizes" (one per region)- \$1,529 to be awarded via check to the Pre-K programs that the sweepstakes winners attend.

**GENERAL PRIZE RESTRICTIONS:** Once the completed Affidavit is submitted to a Path2College representative, individual winners will be provided instructions to open their Path2College 529 Plan College Savings Account if they do not already have a Path2College account. Winners have (10) business days from the day they receive instructions to (1) open his or her Path2College Account and (2) provide his or her account number to a Path2College representative. If account number is not provided to a Path2College representative within (10) business days as described above, winners risk having the prize forfeited, at the sole discretion of Sponsor. Once the winners' account number is provided to a Path2College representative, their account will be funded electronically within twenty (20) business days via direct deposit. PreK Program winners will receive a check made payable to their Pre-K Program within 20 business days of the date Path2College receives a copy of their W-9. For the Pre-K Program Prize, if the check is not redeemed by winner within ninety (90) days of issue, the check becomes void and will NOT be reissued by Sponsor. If the winning Pre-K Program establishes to the satisfaction of Sponsor that the check has been lost or stolen (as determined in Sponsor's sole discretion) within ninety (90) days of issue, a replacement check will be issued by Sponsor; however, under no circumstances will a replacement check be issued after the conclusion of such ninety (90) day period. Winner will be responsible for all taxes (federal, state, local and/or income) and all expenses not listed but incurred as a result of acceptance and use of Pre-K Sweepstakes Prize; this includes any and all expenses in conjunction with establishing a Path2College 529 College Savings Plan for the applicable child. No transfer or substitution of prize permitted, except by Sponsor who reserves the right to substitute prize for one of comparable or greater value as solely determined by Sponsor. The winner will be required to provide his/her Social Security number, as well as the child's Social Security Number, when establishing Path2College 529 Plan for their child or grandchild. The value of the award may be reported to the IRS on an IRS Form 1099-MISC or as otherwise required by law, and/or to state taxing authorities. Pre-K Program Prize will be awarded directly to Pre-K Program by Sponsor.

**CONDITIONS / RELEASE:** By accepting the Pre-K Sweepstakes Prize, winner grants to Sponsor, Administrator, and their affiliated companies the right, except where prohibited by law, to use winner and child name, likeness, picture, address (city and state), e-mail address, voice, biographical information, written or oral statements, for advertising and promotional purposes in promoting the Sponsor, its products, Website, and/or this Sweepstakes or succeeding Sweepstakes, without compensation unless required by law. Winner shall have no right of approval, no claim to compensation, and no claim (including, without limitation, claims based on invasion of privacy, defamation, or right of publicity) arising out of any use, blurring, alteration, or use in composite form of your name, picture, likeness, address (city and state), e-mail address, biographical information, or entry. The rights granted under this paragraph shall extend to Sponsor and its affiliated companies, agencies or marketing partners.

**AGREEMENT TO THE OFFICIAL RULES:** By participating in the Sweepstakes, the Entrant fully and unconditionally agrees to and accepts these Official Rules and the decisions of the Sponsor and the Administrator, which are final and binding in all matters related to the Sweepstakes.

**ENTRANT'S PERSONAL INFORMATION:** Information collected online from Entrants is subject to the Path2College 529 Plan Privacy Policy (<https://www.path2college529.com/utility/privacy-policy>).

**WINNER(S)/RULES:** To receive Sweepstakes results (list of winners) or an additional copy of these Official Rules, send an email with the Subject line "Path from Pre-K to College Sweepstakes" to [Emcloughlin@tiaa.org](mailto:Emcloughlin@tiaa.org). Results will be available after April 30, 2024.

**To learn more about Georgia's Path2College 529 Plan, its investment objectives, risks, charges, and expenses please see the Plan Description at [path2college529.com](https://www.path2college529.com). Read it carefully. Investments in the Plan are neither insured nor guaranteed and there is the risk of investment loss. TIAA-CREF Tuition Financing, Inc. (TFI), Plan Manager. TIAA-CREF Individual & Institutional Services, LLC, Member FINRA, distributor and underwriter for Georgia's Path2College 529 Plan.**

## APPENDIX

### Atlanta Metro

Carroll  
Cherokee  
Clayton  
Cobb  
Coweta  
DeKalb  
Douglas  
Fayette  
Forsyth  
Fulton  
Gwinnett  
Henry  
Newton  
Paulding  
Rockdale

### Southeast Georgia

Appling  
Atkinson  
Bacon  
Brantley  
Bryan  
Bulloch  
Burke  
Camden  
Candler  
Charlton  
Chatham  
Clinch  
Coffee  
Echols  
Effingham  
Emanuel  
Evans  
Glynn  
Jeff Davis  
Jefferson  
Jenkins  
Johnson  
Lanier  
Laurens  
Liberty  
Long  
McIntosh  
Montgomery  
Pierce  
Screven  
Tattnall  
Telfair  
Toombs  
Treutlen  
Ware  
Washington  
Wayne  
Wheeler

### North Georgia

Baldwin  
Banks  
Barrow  
Bartow  
Butts  
Catoosa  
Chattooga  
Clarke  
Columbia  
Dade  
Dawson  
Elbert  
Fannin  
Floyd  
Franklin  
Gilmer  
Glascok  
Gordon  
Greene  
Habersham  
Hall  
Hancock  
Haralson  
Hart  
Heard  
Jackson  
Jasper  
Lincoln  
Lumpkin  
Madison  
McDuffie  
Meriwether  
Morgan  
Murray  
Oconee  
Oglethorpe  
Pickens  
Pike  
Polk  
Putnam  
Rabun  
Richmond  
Spalding  
Stephens  
Taliaferro  
Townsend  
Troup  
Union  
Walker  
Walton  
Warren  
White  
Whitfield  
Wilkes

### South Georgia

Baker  
Ben Hill  
Berrien  
Bibb  
Bleckley  
Brooks  
Calhoun  
Chattahoochee  
Clay  
Colquitt  
Cook  
Crawford  
Crisp  
Decatur  
Dodge  
Dooly  
Dougherty  
Early  
Grady  
Harris  
Houston  
Irwin  
Jones  
Lamar  
Lee  
Lowndes  
Macon  
Marion  
Miller  
Mitchell  
Monroe  
Muscogee  
Peach  
Pulaski  
Quitman  
Randolph  
Schley  
Seminole  
Stewart  
Sumter  
Talbot  
Taylor  
Terrell  
Thomas  
Tift  
Turner  
Twiggs  
Upton  
Webster  
Wilcox  
Wilkinson  
Worth